

DENNY SCHMICKLE

Graphic Design
& Visual Thinking

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314-302-8455

Education

MFA: Graphic Design

University of Nebraska
Lincoln, NE

Communications and Design

Ichthus Hogeschool
Rotterdam, NL

Bachelor of Science: Graphic Design

College of the Ozarks
Point Lookout, MO

Expertise

Typography
Branding
Surface/pattern Design
Augmented Reality
Animation

Interests

Music & Concert Posters
Design History
Travel
I once bowled a 275

References

Available upon request

Experience

→ August 2018 – Present

Lindenwood University: Associate Professor

I taught at all levels of the Graphic Design degree including Intro to Graphic Design, Typography I & II, and Senior Capstone.

→ August 2015 – 2018

Texas Tech University: Assistant Professor

Teaching in support of the Graphic Design area including Symbols, Type + Image, Public & Social Service Design, and Micropublishing.

→ August 2006 – May 2015

Rogers State University: Associate Professor (Dept. Chair 2013-2015)

As Department Head, I served a dual role as faculty and administration for Fine Arts. Primary duties included: instructional program management, personnel management, financial and facilities management, department and program development, and academic leadership.

→ November 2003 – Present

Freelance Art & Design

Clients Including:

Warner Music

Poster and t-shirt design

Sub Pop Records

Animated album covers

Black Ocean Books

Book jacket design

Oklahoma Museum of Pop Culture

Identity and merchandise

1% Productions

Branding, design & print of silkscreened concert posters

Sarabande Books

Book jacket design

Dwelling Spaces

Ads, posters, t-shirts, products, and catalogs for a charming gift shop in downtown Tulsa

Octopus Magazine & Octopus Books

Art Direction and Design of quarterly web-journal and book covers

EMI Records

Album packaging and POP

→ December 2002 – August 2003

Y2Marketing in Dallas, TX: Graphic Design
Identity programs, advertising, and collateral

Publication

Uppercase Surface Pattern Design Guide
Print Magazine, Regional Design Annual
Art Focus, Oklahoma Visual Arts Coalition
Magazine, 2014
1,000 Dog Portraits, Robynne Raye. Rockport

Art Focus, Oklahoma Visual Arts Coalition
Magazine, 2013
Paper and Ink Workshop, John Foster, Rockport
1,000 Indie Posters, John Foster, Rockport